

Please return completed application form to:  
tradestands@agriscot.co.uk  
VAT Reg. No.: 938 6728 70



**FORM E**  
To be returned by:  
6th OCTOBER 2017

# THE PRODUCT INNOVATION AWARD

Company Name: .....  
**ENTER CONTACT DETAILS IF DIFFERENT TO THOSE IN FORM A:**  
Contact Name: .....  
Address: .....  
..... Post Code: .....  
Tel: ..... Fax: .....  
E-mail: ..... Website: .....

Representative on Stand: .....  
Mobile telephone number for representative: .....  
**PRODUCT ENTERED IN COMPETITION**  
Product Name: .....  
Manufacturer: .....  
Retail Price: ..... Product launch date: .....  
Describe in no more than 100 words what the new product does:  
.....  
.....  
.....  
.....

- Conditions of entry:
- Entries can only be accepted from companies exhibiting at AgriScot 2017.
  - The product must have been introduced to the market since AgriScot 2016.
  - Exhibitors are encouraged to submit a video clip of the product in action where applicable.
  - Please supply contact details for two users/owners of the product entered.
  - Only one entry is permitted per exhibitor.
  - Please note that due to restrictions on judging times only one entry per exhibitor is permitted and only 10 entries will be short listed for judging at the event.
  - Entries will be judged between 3pm and 6pm on Tuesday 14th November on the exhibitors' stand. It is the responsibility of the exhibitor to ensure that a manufacturer's representative, or a responsible person is on the stand to explain the product to the judges.
  - Entries in the competition will be listed in the official catalogue to be published in *The Scottish Farmer* and will receive a product innovation card to be displayed on the product.
  - The winning entry, chosen by the judges appointed by *The Scottish Farmer* and the AgriScot Board of Directors will receive a voucher for £1,000 advertising in *The Scottish Farmer*. There will also be £250 voucher for Second Prize.

**The Judges decision will be final, and no correspondence will be entered into.  
By completing this entry form exhibitors agree to abide by these rules.**

Signed..... Date.....  
If submitting application by email then typed signature is acceptable. Applications returned by post should include a hand written signature.

**Entries can be accepted by e-mail to tradestands@agriscot.co.uk by 6th October**